



★ FAN FAIR ★
 NASHVILLE
 JUNE 5-8, 2008
 1-800-CMA-FEST
 www.CMAfest.com

EXHIBIT HALL

APPLICATION

Instructions: Please type or legibly print all information requested in each section of this application. Sign and return the application to **CMA, Exhibit Office, One Music Circle South, Nashville, Tennessee 37203** with your deposit of \$100.00. In order to be considered for the initial assignment of exhibit hall booth space, your application must be received and postmarked no later than Friday, February 29, 2008. Each application is considered when it is received, and the assignment of exhibit hall booth space to successful applicants is always subject to availability. The deposit may be paid by check or money order made payable to **CMA Music Festival Exhibit Booth** or by your credit card authorization.

If your application is accepted, CMA will accept and retain your deposit. An acceptance letter will be sent together with your CMA Music Festival Exhibit Hall Exhibitor Agreement, and an invoice for the balance of the Exhibit Booth Fee. When you have signed and returned the Exhibit Hall Exhibitor Agreement and paid the balance on the invoice, CMA will send you a fully executed copy of the Exhibit Hall Exhibitor Agreement. In or around the middle of March 2008, CMA will email you an Exhibitor Kit for your booth space. If your application is not accepted, CMA will notify you and return your check, money order or credit card authorization.

For application to be considered, all 4 sections must be fully completed.

1. Exhibitor Information:

Please note if applying for an artist booth, only the artist that the booth is named after may appear in booth. There is no booth sharing allowed. CMA is unable to accept applications from charities or religious organizations.

Booth Name (ONE name ONLY - artist OR company): _____

Contact and Title: _____

Applicant Mailing Address: _____

City/State/Zip: _____

Telephone (include toll free line if applicable): _____

Fax: _____

Website(s): _____

E-Mail: _____

Will an artist be appearing in your booth? If yes, what artist(s)? _____

2. Exhibitor Qualifications

Note: Each year is an open application process. Preferential treatment is not given to those who submit applications first.

Use the space provided below or attach a document that describes your involvement in the Country Music entertainment industry (for example, touring schedule, media exposure, album sales, charted singles, websites, etc.) Please attach any information that may help describe your exhibit.

3. Exhibit Booth Categories / Pricing

Select Exhibitor Category, Booth Size & Booth Fee

Select the desired booth size and booth fee from the choices under the category that applies to you. NOTE: Booth size requested does not guarantee CMA will be able to accommodate.

A. Artist Fan Club, Country Record Label, Country Music Magazine/TV Booth/Website. Primary focus must be on promoting Country Music and/or Country Music artists. *(For Security and safety of all parties, we encourage record labels and their respective artists/Fan Clubs to order a minimum of a 10x20 Exhibit Space in order to keep autograph lines running efficiently).*

10X10= \$185.00 _____ 10X20= \$335.00 _____
10X30= \$500.00 _____ 10X40= \$665.00 _____ 20X20= \$665.00 _____

B. Lifestyle, Partner and Non-Country Booth. Exhibitors in this category are required to pay 10% of gross sales on-site.

10X10= \$2000.00 _____ 10X20= \$3200.00 _____
10X30= \$4550.00 _____ 10X40= \$5900.00 _____ 20X20= \$5900.00 _____

C. Commercial fee only applicable if option A is chosen. If you are an artist or an artist fan club and you display, promote or sell a commercial product other than fan club merchandise; you are not a fan club and you display, promote or sell items bearing the name, likeness or endorsement of any recording artist pursuant to a written agreement with the artist; or you display, promote or sell any commercial product, you are a commercial exhibitor and you will be required to pay CMA the booth fee from paragraphs A or B above, and a commercial exhibitor fee (the "Commercial Fee") of \$750.00, plus an amount equal to ten percent (10%) of gross sales made from your booth. If you wish to sell approved merchandise in your booth, please select this option by placing your initials in the space provided: _____

D. Calculate your requested total booth fee:

Booth Fee from item A or B	\$ _____
Commercial Fee if selected in item C	\$ _____
Less Deposit (Due with application)	(\$ 100.00)
Balance of Booth Fee (Due upon receipt of invoice if your application is accepted)	\$ _____

E. Payment Options

1. Check or money order enclosed (Make checks payable to CMA Music Fest Exhibit Booth)
2. Credit Card (Circle One) **Visa** **Amex** **MC**
Card Number: _____
Cardholder Name: _____
Expiration Date: _____
Signature: _____

4. Signature

Sign your application:

By signing this application for Exhibit Hall Booth Space at the CMA Music Festival, I acknowledge and agree that I have read this application and agree to all of the provisions of it. I warrant and represent that the information provided in this application is true and correct, and I understand that the deposit I have paid with this application is non-refundable if the application is accepted.

Applicant: _____ Title: _____

Printed Name: _____ Signature: _____ Date: _____

Please note Thursday, May 1, 2008 is the deadline for exhibitors to cancel and still receive a full refund less the \$100 deposit received with application. After May 1, no refunds will be given.

**Mail Application & Deposit to: CMA, Exhibit Office, One Music Circle South, Nashville, TN 37203
Phone 615-244-2840 and Fax 615-248-1007
e-mail: exhibits@CMAworld.com**